

# Director of Marketing

Oversees and manages all aspects of marketing efforts for the division, collaborating with the merchandising, operations and retail teams as well as corporate and 3rd party partners.



## Foundational Roles

- Store Director
- Operations Specialists
- Sales Manager
- Digital Marketing Manager
- Ad Director
- Prior External Marketing Experience

## Promotional Roles

- Senior Director of Marketing
- VP Merchandising/Marketing



ALBERTSONS COMPANIES